

Proof of the Pudding to Cater Five Leading U.S. Boat Shows

Proof of the Pudding—one of the largest catering organizations in the Southern U.S.—has formed a premium concessions partnership with Informa U.S. Boat Shows for five major events in Florida: the Fort Lauderdale International Boat Show, the St. Petersburg Boat Show, the Miami Yacht Show, the Palm Beach International Boat Show and the Suncoast Boat Show in Sarasota.

The partnership kicks off Oct. 31 through Nov. 4 with the largest in-water boat show in the world: the Fort Lauderdale International Boat Show. Proof of the Pudding is planning Ports of Call-themed food stations for the show, including Cabo San Lucas (Mexican), Portofino (Italian), the British Virgin Islands (Caribbean), the Greek Isles and the French Riviera. In addition to specialty cocktails, premium wines and a full line of craft beers, Proof of the Pudding will add an onsite local "guest brewer" to each drink station, and each boat show will have its own distinct flourishes to reflect the locale.

Proof of the Pudding is overseeing the management and operations of all the shows' food and beverage areas, and offering catering reservations for exhibitors and auxiliary show events. Proof of the Pudding, celebrating its 40th anniversary next year, operates state-of-the-art kitchens in Georgia, Florida, North Carolina, South Carolina, Alabama and Tennessee. For more information, visit proofpudding.com.







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